

TCEB's Official Announcement

Dear Sir/Madame,

Re: Safety Outlook 2007

Due to the recent developments concerning the public safety, the Royal Thai Government issues a strong assurance as to the safety of the visitors, and the public alike.

The passing incidents had very little effect on tourism and the economy as a whole. Business still goes on as usual. However, a small number of countries had issued advisory warnings regarding travel to Bangkok, but the majority of the nations have not seen it necessary to issue such advice.

Based on our various correspondences with members of the global Meetings, Incentives, Conventions, and Exhibition business community, we are pleased to report that the international MICE industry continues to have great confidence in Thailand.

To illustrate this point, at the "VIV Asia 2007", Asia's largest exhibition for animal production and processing industry that was held in Bangkok during 7-9 March, out of a reported 22,000 people who attended the event, more than 12,000 of the participants traveled to Thailand from 59 different countries around the world. Clearly, the fact that there was such a high number of people from abroad who did not feel any significant safety risk by coming here at this time, indicates that business is carrying on as usual at MICE events in Thailand.

However, Thailand is still well-known for its unique culture as well as peaceful people, where business travelers and tourists still arrive in large numbers.

We look forward to seeing you here and we wish for you to put aside any security concern you might have.

Thailand Convention and Exhibition Bureau
March, 16, 2007