



## JOIN US AT AOGS2025

We are pleased to announce that our 2025 Annual Meeting will be taking place from 27 July to 01 August 2025 at the Marina Bay Sands Singapore's Sands Expo & Convention Centre. In addition to scientific presentations and an exhibition, ancillary activities include workshops, panels, special sessions and field trips, offering a comprehensive and interesting experience. Attendees and exhibitors can also engage in "Speed Networking" to maximize participation and create relationships through targeted one-on-one meetings that extend networks.

### Lead scanner

Exhibitors and sponsors will get exclusive access to our in-app lead scanner allowing you to capture leads efficiently and effectively.

1. Lead scanner will be a feature within the AOGS 2025 Mobile Application
2. Simply open the lead scanner and position the camera over the QR codes printed on the badges of the attendees you are talking to
3. To aid your subsequent follow-ups, you can rate the lead as 'cold', 'warm', 'hot' & key in a short note
4. With one click of a button, the leads captured are sent directly to your email with an attached excel sheet

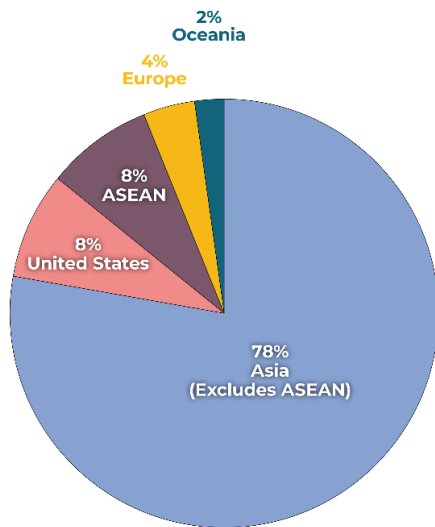
### Business-matching

Leave nothing to chance - pre schedule meetings with your right prospects weeks ahead of our event via an interactive Web Application.

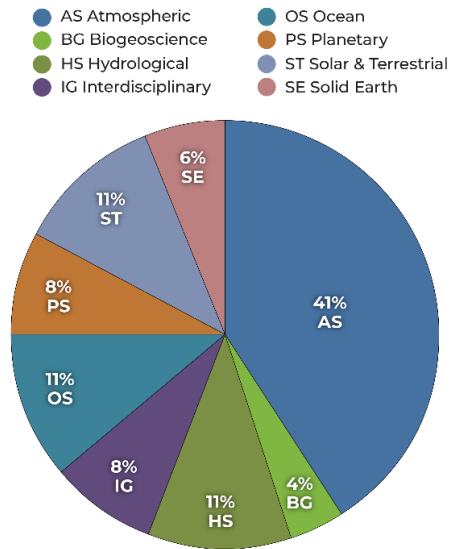
1. Enjoy AI-powered recommendations on the best prospects for your business
2. Utilise a simple yet powerful multi-value search feature to find the right people
3. Pre-scheduling a meeting takes 2 clicks and meetings are booked based on mutual availability
4. Automated reminders via emails & SMS to ensure meetings fulfilment

Similar to previous AOGS annual meetings, AOGS2025 provides a range of packages tailored to meet your organization's specific needs. These packages include booth space, marketing opportunities and access to all event sessions and activities. The nature and extent of recognition can be negotiated and tailored to align with the sponsors' goals and AOGS objectives.

## PARTICIPANT PROFILE



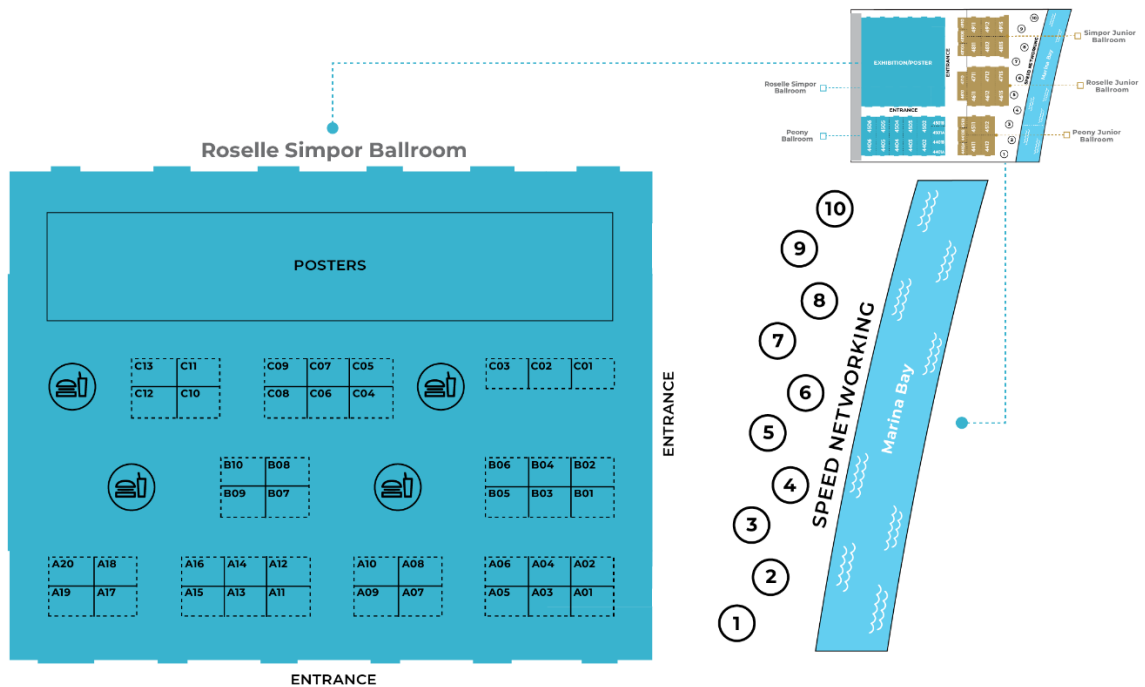
Geographic Reach



Scientific Presentations

## EXHIBITION FLOOR PLAN

### Sands Expo & Convention Centre, Level 4 Roselle Simpor Ballroom



Front View



Side View



## EXHIBITOR SCHEDULE

Program uses Singapore Standard Time and is 8 Hours Ahead of GMT (GMT +8)

### Monday, 28 July 2025




4pm to 6pm: Booth Dressing  
6pm to 9pm: Exhibition Opens & Welcome Reception

### Tuesday to Thursday, 29 to 31 July 2025

10am to 6pm: Exhibition Day 2, 3 & 4  
3:30pm to 6pm: AOGS Beer Hour, Daily

**Exhibition Tear Down/Exhibition Ship-Out: Thursday, 31 July 2025 from 6:30pm**

#### Exhibition & Sponsorship Enquiries

 Inah Dela Cruz  
 +65 6472 3108  
 [geomeet@asiaoceania.org](mailto:geomeet@asiaoceania.org)

#### Exhibition Venue

Sands Expo & Convention Centre,  
Marina Bay Sands Singapore  
10 Bayfront Ave, Singapore 018956  
<https://www.marinabaysands.com/expo-events-and-convention-centre.html>

## OPTIONS & RATES

- Payment in Singapore Dollars (SGD) Only and must be made within 21 days after the invoice date. Non-payment entitles AOGS to release the booking.
- Exhibitor/Sponsor Material Deadline: 20 May 2025

#### BANNER AD IN MOBILE APP SGD750/USD580

Add a banner that opens directly into your dedicated company profile, a sponsored session or your preferred link.

Advertise on our conference mobile app to reach your target audience directly! Because attendees use the app frequently to check schedules, navigate sessions, and network, it's the perfect medium for high-visibility advertising.

Top Banner Ad 1,024px by 500px (1MB max)  
Don't miss this opportunity to stand out!

**Completely free of  
charge to Sponsors**

#### DIGITAL SHOWCASE SGD2,750 | USD2,120

Broaden market reach and boost brand awareness online to a worldwide audience.

##### Entitlements

1. Logo recognition with link to the company website
  2. 50-word max company write-up in Sponsor & Exhibitor web page
- Up to three (3) product showcase with description and image upload

**6-SQM BOOTH PACKAGE**  
**SGD5,000 | USD3,850**

Exhibit to broaden market reach online and boost exposure to an attentive and focused audience at the conference.

Capture leads and pre-schedule meetings with your prospects ahead of the event via an interactive conference app.

Entitlements

1. Everything in the digital showcase
2. Listing in the conference app
3. 6sqm basic shell scheme package (3m x 2m)
  - Modular system with one back panel
  - Fascia with vinyl text cut-out of exhibitor name and booth number
  - 1 no. Information desk
  - 2 nos. White folding chair
  - 1 no. Wastepaper basket
  - 2 nos. Fluorescent light 1 no. 13Amp socket, max 800W (not for lighting use)
4. 1 no. conference pass
5. 2 nos. exhibitor pass (non-Author / Presenter)

**KEY LECTURE SPONSOR**  
**SGD7,500 | USD5,970**

The Axford Lectures, Section Distinguished Lectures, and Medal Lectures are among the principal attractions of each annual gathering.

AOGS looks to sponsors for assistance in order to promote improved cooperation and innovation, which in turn promotes our society's long-term viability and the areas of expertise of our members. Your donation will fund one or more of these talks, depending on what you would like to sponsor.

Entitlements

1. Top Banner ad in conference mobile app
2. Logo placement in conference materials
3. (Print and Digital)
4. Sponsor introduction & acknowledgement during lecture
5. Option to purchase one booth package at half-price (Normal Price is SGD5000; Discounted Price is SGD2,500)

**FOOD & BEVERAGE SPONSOR**  
**SGD25,000 | USD19,000**

One of the key aspects of ensuring a positive attendee experience is providing convenience and sustenance during the event. Your contribution will not only elevate conference attendee experience but also create a memorable association with our event. Your donation will fund these or more attendee services:

**AOGS Beer Hour During Poster Sessions**

Taking place right in the exhibition hall during poster sessions, this offers a prime opportunity to engage with attendees in a relaxed, social atmosphere. With increased foot traffic in the exhibition hall, your brand can enjoy heightened feasibility.

**Grab-and-go Cup Noodle Station**

Delicious and quick meal featuring Singapore's iconic flavours Laksa, Chilli Crab and more. This fun spot will draw attendees looking for a quick bite with a local twist, providing you with high visibility and engagement opportunities. It's a perfect blend of convenience, culture, and branding.

Entitlements

1. Top Banner ad in conference mobile app
2. Logo placement in conference materials (Print and Digital)
3. Everything in the booth package
4. Sponsorship acknowledgement banner onsite
5. Everything negotiated and agreed upon

**CONVENER'S DINNER SPONSOR**  
**SGD35,000 | USD26,600**

AOGS Conveners are influential figures in their fields. The Convener's Dinner is the moment to honour and celebrate their contributions to the overall success of the conference. Sponsoring the dinner allows organizations to demonstrate their expertise to a highly targeted and influential audience. It is a chance to showcase products, services, or solutions relevant to the conference theme.

The convener's dinner this year will begin with a river cruise down the Singapore River, followed by a memorable dinner experience at the restaurant. The date of the convener's dinner is set for Friday, 01 August 2025.

Entitlements

1. Top Banner ad in conference mobile app
2. Logo placement in conference materials (Print and Digital)
3. Everything in the booth package
4. Sponsorship acknowledgement banner onsite
5. Everything negotiated and agreed upon